

FOR IMMEDIATE RELEASE (UPDATED 7/29/2010)

Lebanon, New Jersey, July 29, 2010. Crown Veterinary Specialists is a new, state-of-the-art referral and emergency animal hospital opened to service pet owners and their beloved pets. We opened our doors to surgical patients in February 2010. On May 1, 2010, we were excited to begin emergency service through the weekends, holidays and overnight on weekdays.

Crown Veterinary Specialists' mission is "To provide the highest level of technologically advanced care with sincere compassion in a nurturing and healing environment. In addition, through continuing education of the staff, Crown Veterinary Specialists will also educate the caregivers of our patients on the most current treatment options for their pet's conditions."

The Crown Veterinary Specialists team is comprised of residency-trained and board certified specialists in the fields of surgery, emergency and critical care. There are plans for additional specialties, including internal medicine, ophthalmology, and MRI services, in the near future. Surgical appointments are by referral only based on the diagnosis of the primary care veterinarian. No referral is necessary for emergency care. In addition, our team includes experienced and respected emergency veterinarians; and numerous Nationally Certified Veterinary Technicians, several with more than 20 years experience.

Our emergency team is headed by Dr. Gregory Panarello, who obtained his board certification in Emergency and Critical Care in 2005. Dr. Panarello obtained his bachelor degree in Bacteriology and Chemistry in 1986, from Wagner College. From there, he attended the University of Florida Veterinary School. After graduation, he furthered his training in an internship at Long Island Veterinary Specialists. He then completed his residency in Emergency and Critical Care at the Veterinary Referral Centre in Little Falls, NJ, and Long Island Veterinary Specialists. He has remained at LIVS for the last 12 years as Director of Emergency and Critical Care, Director of the General Internship Program, and Director of the Emergency and Critical Care Specialty Technician Program. He was also responsible for training the surgery and neurology residents in the discipline of Emergency and Critical Care. Dr. Panarello started out intending to specialize in Exotics, and still stays up to date on his exotic medicine. He splits his time between his career and his family. With the help of his wife, he is raising their four children, five dogs, two cats, a lizard, and more birds than you can count on two hands!

Dr. Elsa Campos and Dr. Linda Otto are integral parts of our emergency team as our full-time emergency doctors. Both have provided New Jersey and Pennsylvania pets with emergency care for a combined 37 years. Dr. Campos obtained her VMD from the University of Pennsylvania. She completed an internship at Red Bank Veterinary

Hospital in Red Bank, NJ. She is a veteran of the US Army, having served as a medical specialist in Desert Storm/Shield and in Erlangen, Germany. Until recently, she was an active Army reservist. She is an avid runner, participating regularly in runs for charity. She balances her time carefully between her career and family, with one young son, two dogs (Phoebe and Madison who take turns visiting the hospital), one cat, and three hermit crabs.

Linda Otto, DVM, MS, obtained her DVM from the University of Minnesota in 1990, and has supported veterinary practitioners in New Jersey and Pennsylvania by providing relief coverage or emergency care for their clients. She manages her time between veterinary medicine, her family, her horses, and her dogs, of which Poodie is a regular visitor to Crown Veterinary Specialists.

Five additional experienced emergency doctors, Drs. Debra Miller, Christopher Weisner, Todd Guay, Marko Sima and Layla Swanson, round out the team providing support and care as needed.

Emergency services are available Monday through Thursday from 6pm through 7am, 6pm Friday evening until 7am Monday morning and on major holidays. Crown Veterinary Specialists is located at 23 Blossom Hill Road in Lebanon, New Jersey 08833. We welcome visitors and would love to give tours to any groups interested in our facility (Boy Scouts, Brownies/Girl Scouts, 4-H Clubs, Rescue Groups, et al.) The hospital phone number is (908) 236-4120.